

# **NORTHEAST FLORIDA FREIGHT MOVEMENT STUDY** ***FLORIDA TRADE & LOGISTICS INSTITUTE*** **2016 - YEAR IN REVIEW**

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***CHAIR, FLORIDA TRADE & LOGISTICS INSTITUTE***



# Florida Trade & Logistics Institute

Lead public and private leaders to intensify efforts to excel as a global hub by accomplishing the goals of the Florida Trade and Logistics Study 2.0 in the next three to five years.



ENCOURAGE STATE TRANSPORTATION PARTNERS TO BUILD ON PROGRESS AND EMPHASIS ON FREIGHT, TRADE AND LOGISTICS

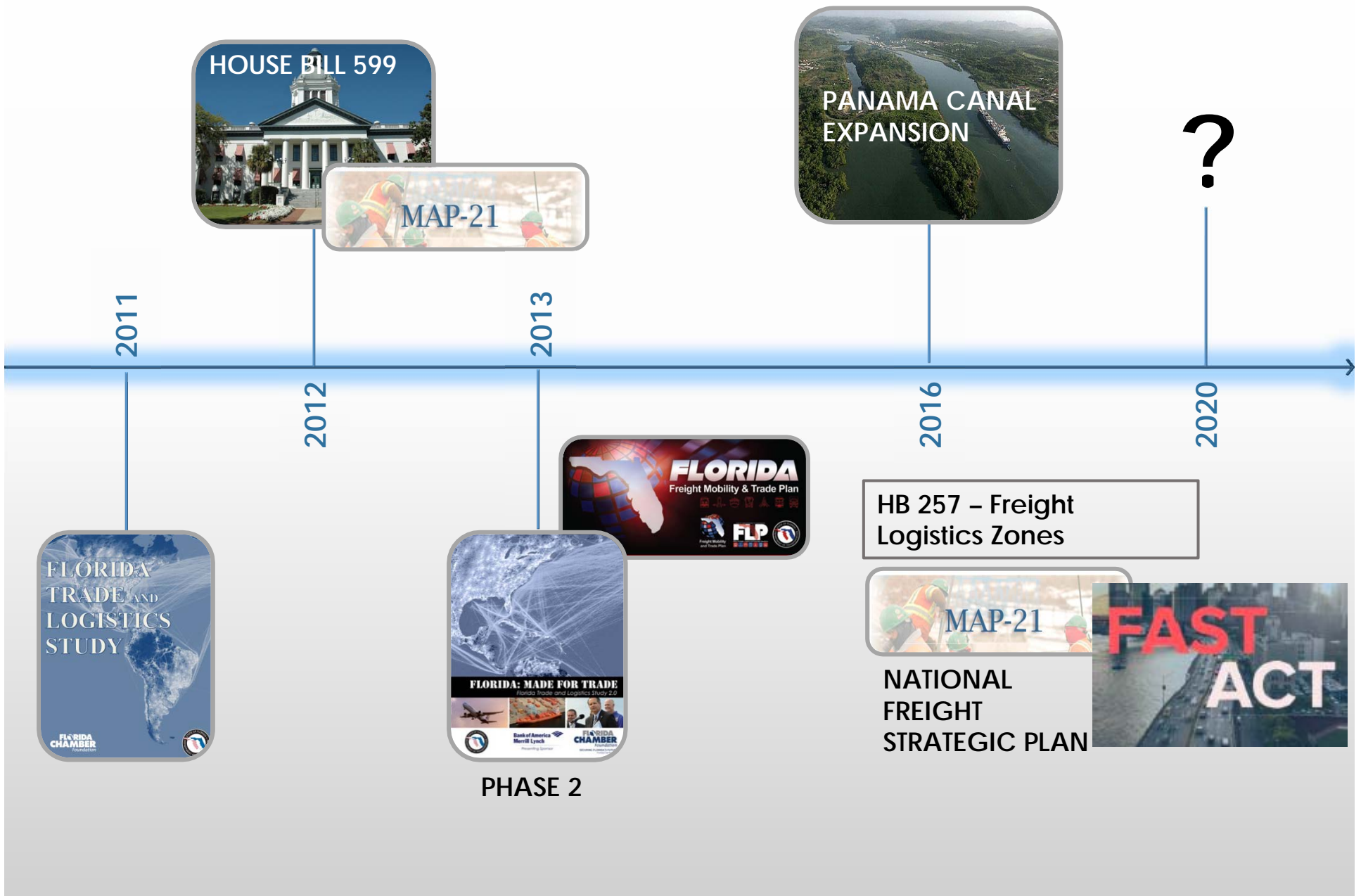


POSITION FLORIDA AS THE LEADING LOCATION FOR TRADE AND LOGISTICS-RELATED EDUCATION TRAINING FOR THE AMERICAS.



POSITION FLORIDA FOR A LEADERSHIP ROLE AT THE FEDERAL LEVEL

# TIMELINE OF KEY ACTIVITIES



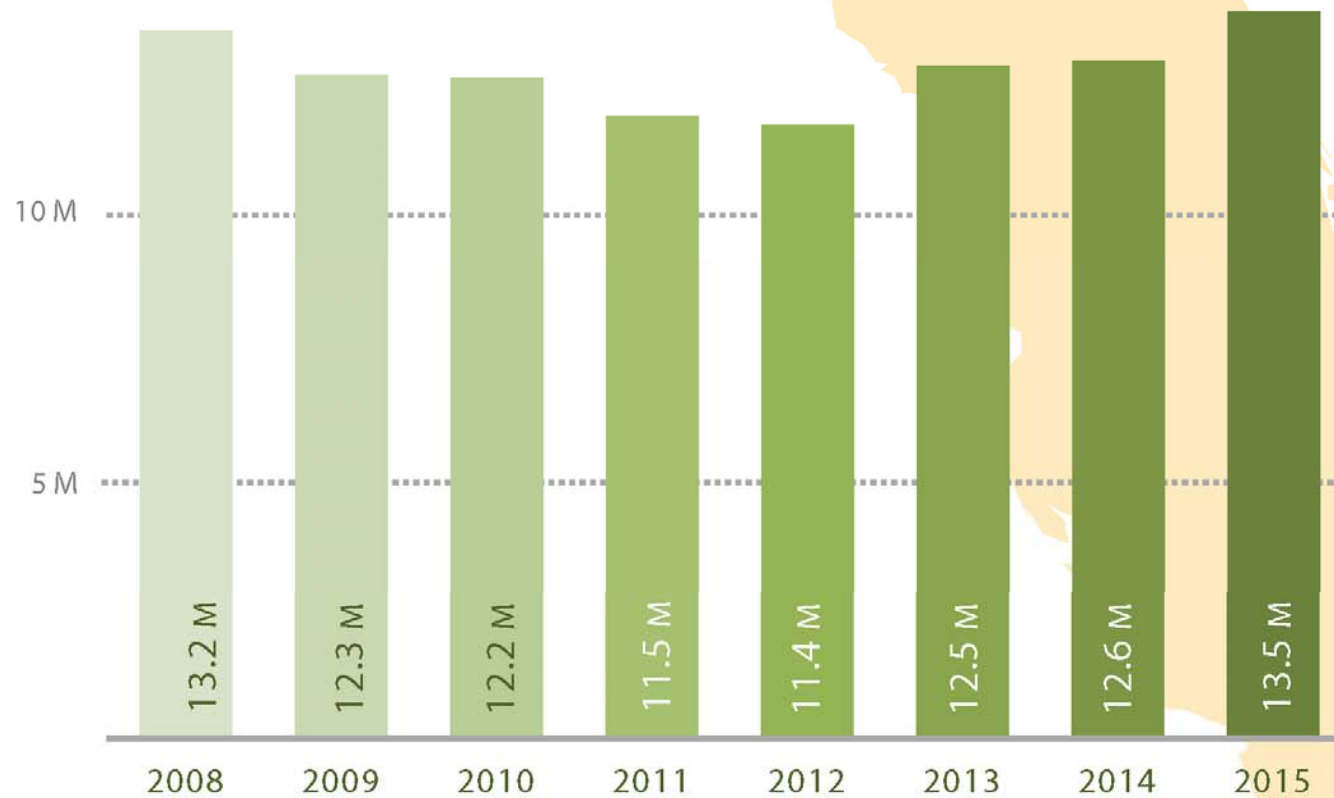
# RAIL/INTERSTATE INFRASTRUCTURE



# QUANTITY | FLORIDA STATE LINE TRUCK COUNTS

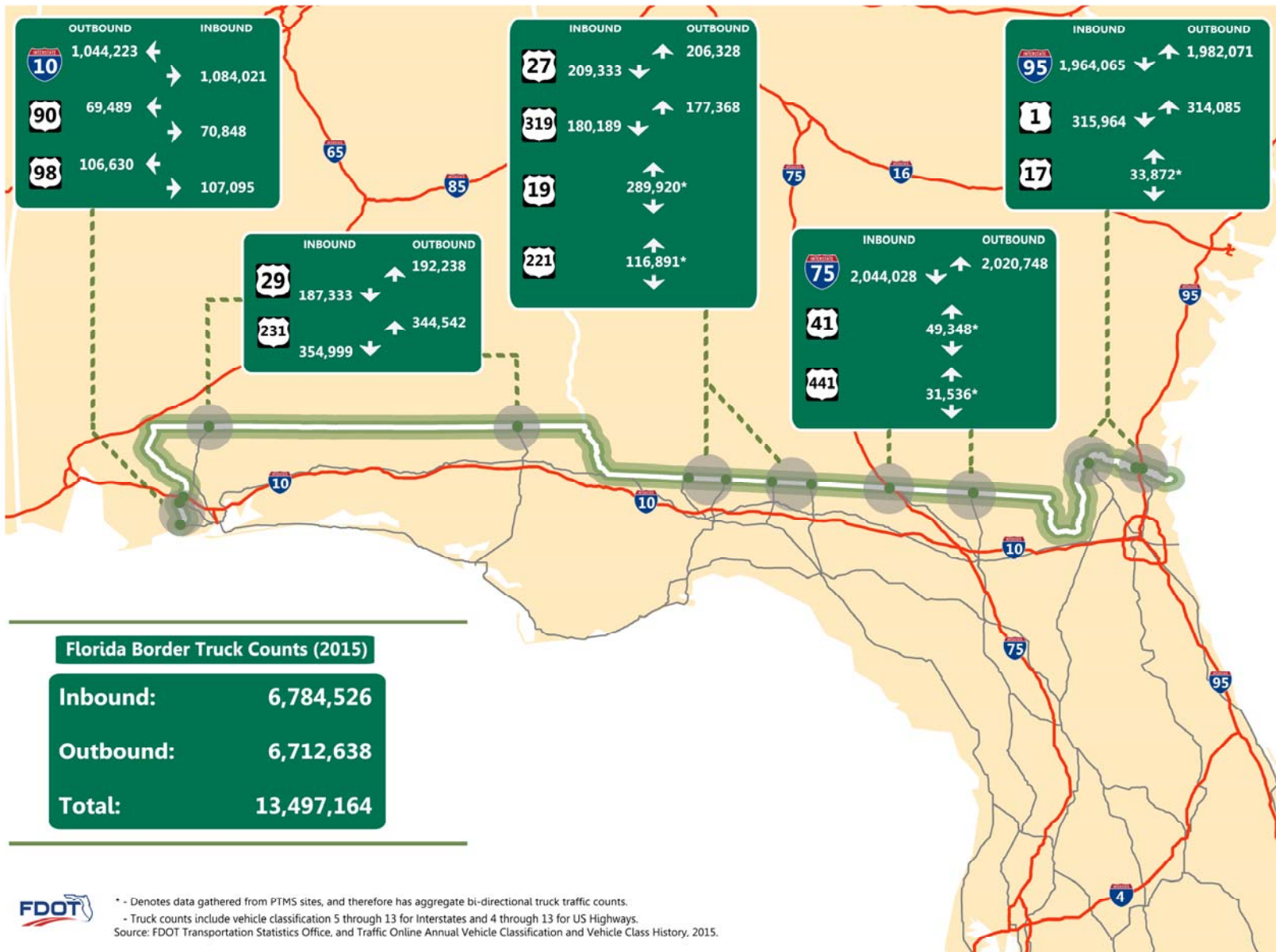


FLORIDA STATE LINE TRUCK COUNTS | Total annual truck count for the Florida State Line from 2008-2015 (in millions)





# FLORIDA STATE LINE TRUCK TRAFFIC COUNTS



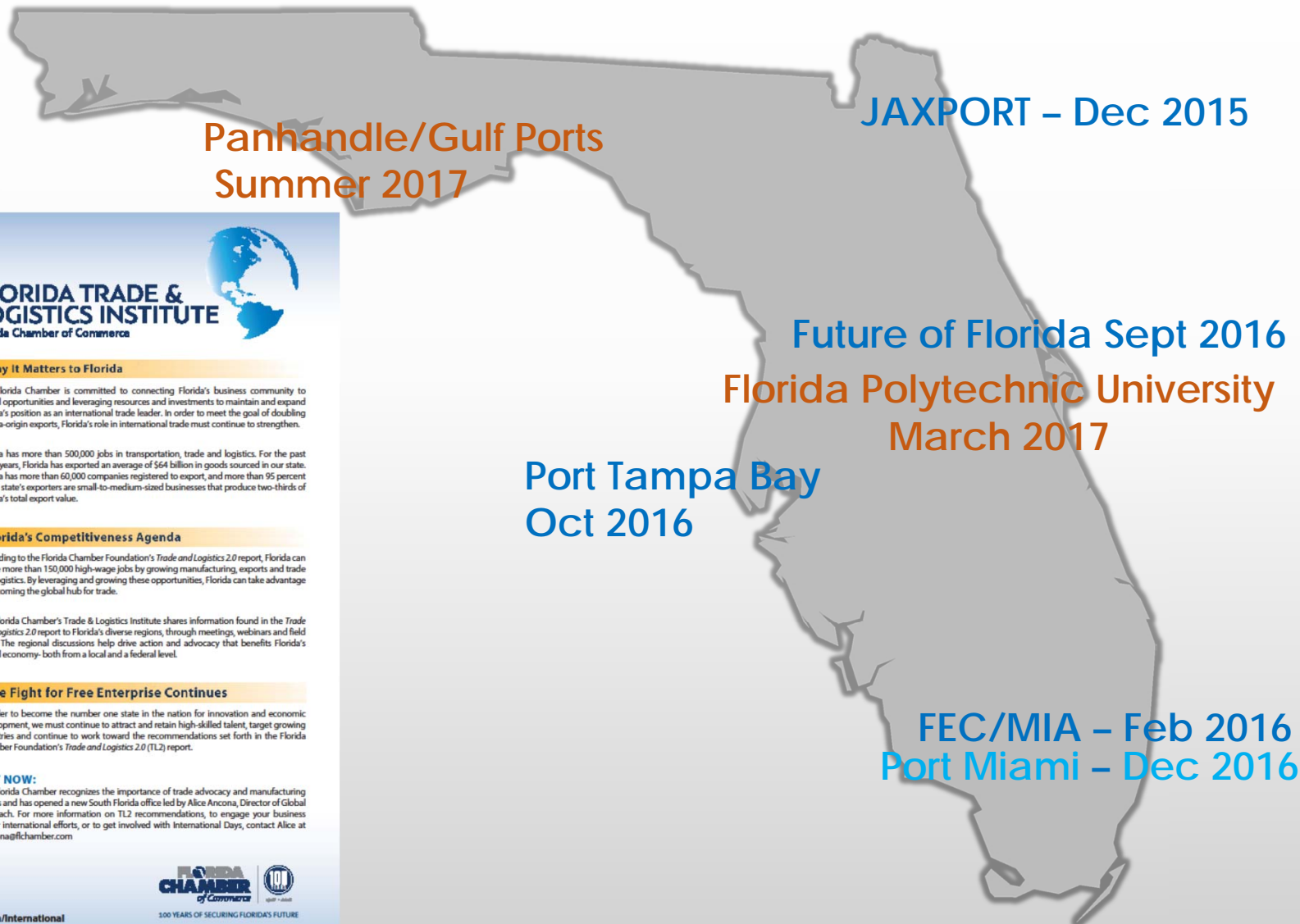
\* - Denotes data gathered from PTMS sites, and therefore has aggregate bi-directional truck traffic counts.  
 - Truck counts include vehicle classification 5 through 13 for Interstates and 4 through 13 for US Highways.  
 Source: FDOT Transportation Statistics Office, and Traffic Online Annual Vehicle Classification and Vehicle Class History, 2015.

# WHY FLORIDA?



- » *Gateway Role Embraced by State & Regions*
- » *Public and Private Sectors Collaborate*
- » *Baby Boomers & Millennials both want to live here with similar styles (urban/no cars)*
- » *Are we ready to handle the transportation needs of those with money, and those who will make it by 2030?*
- » *50m of the 105m visitors drive to Florida – along Interstates!*
- » *We are not in the “ditch”!!*

# T & L INSTITUTE MEETINGS





**FLORIDA TRADE & LOGISTICS INSTITUTE**  
Florida Chamber of Commerce



**Rob Palmer, Chair of the Florida Chamber's Florida Trade & Logistics Institute, speaking at the Florida Chamber's 2016 International Days.**

**Why It Matters to Florida**

The Florida Chamber is committed to connecting Florida's business community to global opportunities and leveraging resources and investments to maintain and expand Florida's position as an international trade leader. In order to meet the goal of doubling Florida-origin exports, Florida's role in international trade must continue to strengthen.

Florida has more than 500,000 jobs in transportation, trade and logistics. For the past three years, Florida has exported an average of \$64 billion in goods sourced in our state. Florida has more than 60,000 companies registered to export, and more than 95 percent of our state's exporters are small-to-medium-sized businesses that produce two-thirds of Florida's total export value.

**Florida's Competitiveness Agenda**

According to the Florida Chamber Foundation's *Trade and Logistics 2.0* report, Florida can create more than 150,000 high-wage jobs by growing manufacturing, exports and trade and logistics. By leveraging and growing these opportunities, Florida can take advantage of becoming the global hub for trade.

The Florida Chamber's Trade & Logistics Institute shares information found in the *Trade and Logistics 2.0* report to Florida's diverse regions, through meetings, webinars and field visits. The regional discussions help drive action and advocacy that benefits Florida's global economy—both from a local and a federal level.

**The Fight for Free Enterprise Continues**

In order to become the number one state in the nation for innovation and economic development, we must continue to attract and retain high-skilled talent, target growing industries and continue to work toward the recommendations set forth in the Florida Chamber Foundation's *Trade and Logistics 2.0* (TL2) report.

**ACT NOW:**

The Florida Chamber recognizes the importance of trade advocacy and manufacturing efforts and has opened a new South Florida office led by Alice Ancona, Director of Global Outreach. For more information on TL2 recommendations, to engage your business in our international efforts, or to get involved with International Days, contact Alice at [aancona@chamber.com](mailto:aancona@chamber.com)

**CONTACT:**  
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**GET INVOLVED:**  
[www.FloridaChamber.com/International](http://www.FloridaChamber.com/International)



**FLORIDA CHAMBER of Commerce**  
100 YEARS OF SECURING FLORIDA'S FUTURE







# ***QUESTIONS & ANSWERS***

